

# ENDORSEMENT OF WENDY'S BOYCOTT

Wendy's has refused to join the Coalition of Immokalee Workers' Fair Food Program (FFP) and do its part to protect the human rights of farmworkers in its supply chain.

The FFP guarantees never-before-seen rights for tens of thousands of farmworkers in fields along the East Coast, including rights to shade and rest breaks from their grueling work, the right to speak up about abuse without fear of retribution, and zero tolerance for sexual assault and modern slavery.

Since 2011, participating buyers have paid Fair Food wages that have provided more than \$20 million in bonuses to farmworkers, constituting the first real pay increase for workers in over 30 years.

Of the five largest fast food companies, Wendy's is the only one not participating in the FFP. Rather, Wendy's has opted to profit from farmworker poverty and abuse while propping up an alternative market outside the FFP with less reputable growers.

Wendy's ran away from their responsibility by switching their tomato purchasing from Florida to Mexico, abandoning the Florida tomato growers who are doing the right thing. When the CIW and consumer allies began to demand that Wendy's stop doing business with the abuse-ridden Mexican agricultural industry, Wendy's again shifted its purchases, this time purchasing from greenhouses in the U.S. and Canada. However, consumers know that greenhouses do not equal better working conditions for farmworkers and that **the best way to end abuse in Wendy's supply chain is to join the Fair Food Program.**

Wendy's latest corporate code of conduct for its suppliers, which took effect in January 2016, is a perfect example of the failed, corporate-controlled approach to social responsibility. From its vague "expectations" for ethical behavior from its suppliers to its toothless approach to consequences for suppliers who fail to meet those expectations, **Wendy's response simply does not measure up to the Fair Food Program.**

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**In the face of Wendy's failure to do the right thing, we, Tampa Monthly Meeting of the Religious Society of Friends (Quakers), pledge to boycott Wendy's until the world's third largest hamburger chain commits to protect the human rights of the farmworkers who make their profits possible by joining the Fair Food Program.**

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